

EUREKA CLIMB

SUNDAY 13 NOVEMBER 2011



CLIMBING HIGHER TO REBUILD YOUNG LIVES

EVENT DAY INFORMATION



INTRODUCTION

Dear Eureka Climb Participant,

Welcome to Eureka Climb 2010, the highest vertical race in the southern hemisphere! We would like to thank you for your support of our charity partners Whitelion and Interplast Australia and New Zealand. To make your day enjoyable please read the following event day information.

Enjoy your climb!

MESSAGE FROM THE LORD MAYOR OF MELBOURNE



Congratulations on embarking on one of the world's top 10 stair climbs! Whether you are an individual climber or in a team, this vertical race is a great fitness challenge for all participants.

The City of Melbourne is proud to be a supporter of the 2011 Eureka Climb, now an iconic charity event that raises funds for many disadvantaged young people. Climbers who take part are rewarded with a superb view from level 88 of one of Melbourne's best-known buildings. On behalf of the City of Melbourne I wish you an enjoyable and safe journey to the top during the Eureka Climb 2011.

Robert Doyle
Lord Mayor

CHARITY PARTNERS



EVENT PARTNERS





HOW TO GET THERE

Location — Eureka Tower, Riverside Quay, Southbank.

Eureka Tower is just a short walk from Flinders Street Station, the CBD and Crown Casino. Parking will be available in Wilsons Car Park (Riverside Quay Public Car Park) as well as Crown Casino (prices vary depending on hours parked). Please note public transport is reduced on weekends.

RACE KIT COLLECTION – Registration Marquee

Please arrive a minimum of 30mins before your allocated wave start time to ensure you have enough time to collect your race kit from the registration marquee and put your belongings in the bag compound (if required).

QUEUE BY SURNAME FOR INDIVIDUALS

QUEUE BY TEAM CAPTAIN SURNAME FOR TEAMS

Race Bib - attach to front of your top with the safety pins provided *Blue=climbers & Yellow=walkers*

Timing - (climber category only) - Your timing chip (attached to your race bib) will activate as you run over the timing mat at the start line and then again at the finish line. This will allow you an accurate race time.

START TIME

Climbers and walkers are assigned to a 'wave' time. Waves begin every 15mins and walkers/climbers will be required to line up 10mins prior to their waves starting time. Participants will be released into the stairwells in approximately 10-15 second intervals.

BAG COMPOUND

We suggest you allocate a friend to look after your belongings while climbing/walking. If this is not possible your belongings can be placed in the bag compound. Tear off the "bag compound" tag on your race bib and attach to your personal belongings. You must have your race bib that identifies your race number in order to collect your belongings at the bag compound.

SHOWBAG COLLECTION

You will receive your showbag at the completion of your climb. Tear off the "showbag" tag on your race bib and hand in at the showbag marquee. Items include: Reusable bag from Charity Partners – Interplast and Whitelion, Official Eureka Climb 2011 workout towel, Runner's World magazine voucher for two free trial issues, MiNDFOOD magazine, 2 for 1 meal vouchers from P.J.O'Brien's Irish Pub (Southbank) for a post climb refuel, milk skincare and L'Oreal samples, iBag Intelligent Drycleaning voucher, Go Natural snack pack, North Melbourne Recreation Aquatic Guest Pass and more!

ROAD CLOSURE

Riverside Quay will be closed from 5.00am (from Cook Street to Southgate Avenue). No parking will be available in Cook Street.



RESTROOMS

Limited restrooms are located on Level 88. There are also port-a-loos available (located at the west end of the concourse, near the entrance to Cook St).

CHANGEROOMS

Please note there are no change room facilities available on-site.

CLIMBER/WALKER STAIRWELL RULES

The Eureka Climb is truly an urban challenge. Whilst participants will be 'released' in staggered starts there will be some congestion at times. The stairwells also tend to get hot and stuffy. It is not a 'walk in the park' so be prepared for some discomfort. Here are some guidelines to follow:

- Keep to the inside lanes with the rails, overtake on the outside.
- Dispose of water bottles and cups in bins provided
- Use two-way radios in the event of emergency only
- Race bib must remain on at all times

DONATIONS/FUNDRAISING

You can make further donations and pay the remainder of your minimum pledge (if you have not already done so) at the "donation marquee" adjacent to the registration marquee. A representative from Whitelion and Interplast will be able to assist you with cash, credit card and online donations.

RUN TO THE ROOF

Participants who raise over \$500 (individual) or \$2000 (teams) will be rewarded with a trip to the Eureka Tower Roof Top with a souvenir photo. Small groups will depart from Level 88 at scheduled times. More information will be provided upon registration to eligible participants.

HEALTH & SAFETY

Drink Stations - Water dispensers are located on levels 25, 53 & 65 in each stairwell. To reduce water spillage these will be bottles of water, athletes are not to use this to cool down. Bins will be placed on these floors, please dispose of bottles in the bins provided. You are encouraged to bring your own water bottle with you, if it is a disposable water bottle please place in the bins provided.

Medical - First Aid is located in the concourse area, Level 88 and Stairwells.

Two-way radios - 8 radios are located throughout each stairwell and used for emergencies only eg. health concerns (unable to finish climb), dangerous situations and evacuations. Instructions on how to use the two- radios are located next to the radios in the stairwells.

Emergency Evacuation - In the event of an evacuation of the Eureka Tower, the event will be halted you will hear the alert signal "Beep....Beep...Beep" - please stand by and wait for more instructions. If an evacuation is required you will hear "Whoop...Whoop...Whoop" - please remain calm, descend down the stairs in an orderly fashion to the assembly area (registration marquee). Assist others if safe to do so and follow directions from Event Staff.

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BUY ONE SUNSCREEN
GET ONE FREE



milk & Co
by Michael Klim

To enter visit www.milkskincare.com to order online and enter the code BUY1GET1FREE at the checkout. Offer is open until stock runs out so be quick!



EVENT DAY TIMETABLE

6.15am	Registration opens
7:00am	Eureka Skydeck opens Elite Race – male and female
7:15am	First wave of climbers/walkers *Climbers—7.15am—12.00pm—15 min wave intervals *Walkers—7.15am—10:45am—15 min wave intervals
10:15am	Emergency Services Challenge– MFB firefighters in full kit
10:45am	Last wave of walkers
12:00pm	Last wave of climbers
12:30pm	Formal presentation

ACTIVITIES / MARKET STALLS

- Warm-ups conducted by Active Melbourne throughout the day
- Emergency Service Vehicles
- Roving entertainment and buskers
- Special guest appearances & interviews on stage
- Charity partner displays, Brooks Apparel Tent, massage, milk skincare samples
- Free Spinal Checks

EVENT DAY PRIZES

Prizes will be awarded in the following categories:

Fastest Male, Fastest Female, Fastest Team, Fastest Emergency Services Team, Highest Individual Fundraiser (1st, 2nd, 3rd), Highest Team Fundraiser (1st, 2nd, 3rd), Best Dressed Team, Age Group Winners.

A full list of category prizes can be viewed on our website www.eurekaclimb.com.au.

Please note - No fundraising prizes will be awarded on event day as fundraising will not close until 5.00pm Monday 14 November 2011

SPECTATORS

Family and Friends can wait for participants at Eureka Skydeck 88 by purchasing a ticket. Doors will open at 7:00am event day.

RESULTS

Please go to the stage area for your race results/time. Alternatively you can access your time on-line from 5.00pm on event day. Head to www.eurekaclimb.com.au

EVENT PHOTOS

Official event photographs will be taken by Super Sport Images and will be available for purchase online post event at www.supersportimages.com 10% of all event photo profits will go towards our event charity partners Whitelion and Interplast Australia and New Zealand.

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EVENT DAY FOOD

Beat the crowds and pre-order your meals at G4 Café. G4 Cafe is located right next door to the Eureka Tower entrance. Please email Adam at adam@gainsville.com.au

AFTER PARTY

As a special offer to Eureka Climbers, P.J.O'Brien's Irish Pub at Southbank are offering Two Meals for the Price of One (*showbag voucher required). After your mighty Eureka Climb you'll be hungry so why not enjoy a delicious traditional Irish meal in the comfort of this cosy pub. Try the famous Beef & Guinness Pie, a Sunday Roast or some freshly shucked Oysters from the Oyster Bar while listening to Live Irish Music in the afternoon.

Bookings advised for Lunch & Dinner, call 9686 5011 or email melbourne@pjobriens.com.au Offer valid on Sunday 13 November 2011 only.

southgate

CELEBRATE AT THE SOUTHGATE FIESTA!

Friday 11 – Sunday 13 November

Celebrate the new Southgate at the official opening weekend Fiesta! Enjoy sunset salsa dance classes and live music on the Southbank Promenade, spectacular aerial and street theatre performances, insider restaurant and retailer tours, special offers, dining and shopping events and more. Best of all, the celebrations will be topped off by evening rooftop fireworks!

Don't miss the exciting grand unveiling in the heart of Southbank. For more information visit celebratesouthgate.com.au

celebratesouthgate.com.au

Southgate is owned & managed by

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ABOUT THE CHARITY PARTNERS

Interplast Australia and New Zealand

Over the past 25 years, Interplast Australia and New Zealand has achieved the following:

- Trained hundreds of overseas surgeons, anaesthetists, nurses and allied therapists and sponsored over 70 to continue their training in Australia
- Sent nearly 600 volunteers on 500 programs in 24 countries
- Provided over 30,000 consultations, and performed over 18,000 instantly life changing operations.

More information www.interplast.com.au

Whitelion

For the past decade, Whitelion has supported thousands of young people who have been disconnected from the community due to abuse, neglect, drug addiction and poverty. In 2008-9, Whitelion assisted more than 5,000 disadvantaged young people in rural and metropolitan communities through opportunities and programs which offer role modelling, mentoring, employment, and outreach support.

During this same period, the mentoring program became one of Victoria's largest, with 118 disadvantaged young people matched in a one-on-one volunteer mentoring relationship.

Currently Whitelion places around 100 young people in employment positions every year, giving them an opportunity that they would otherwise not have had.

More information www.whitelion.org.au



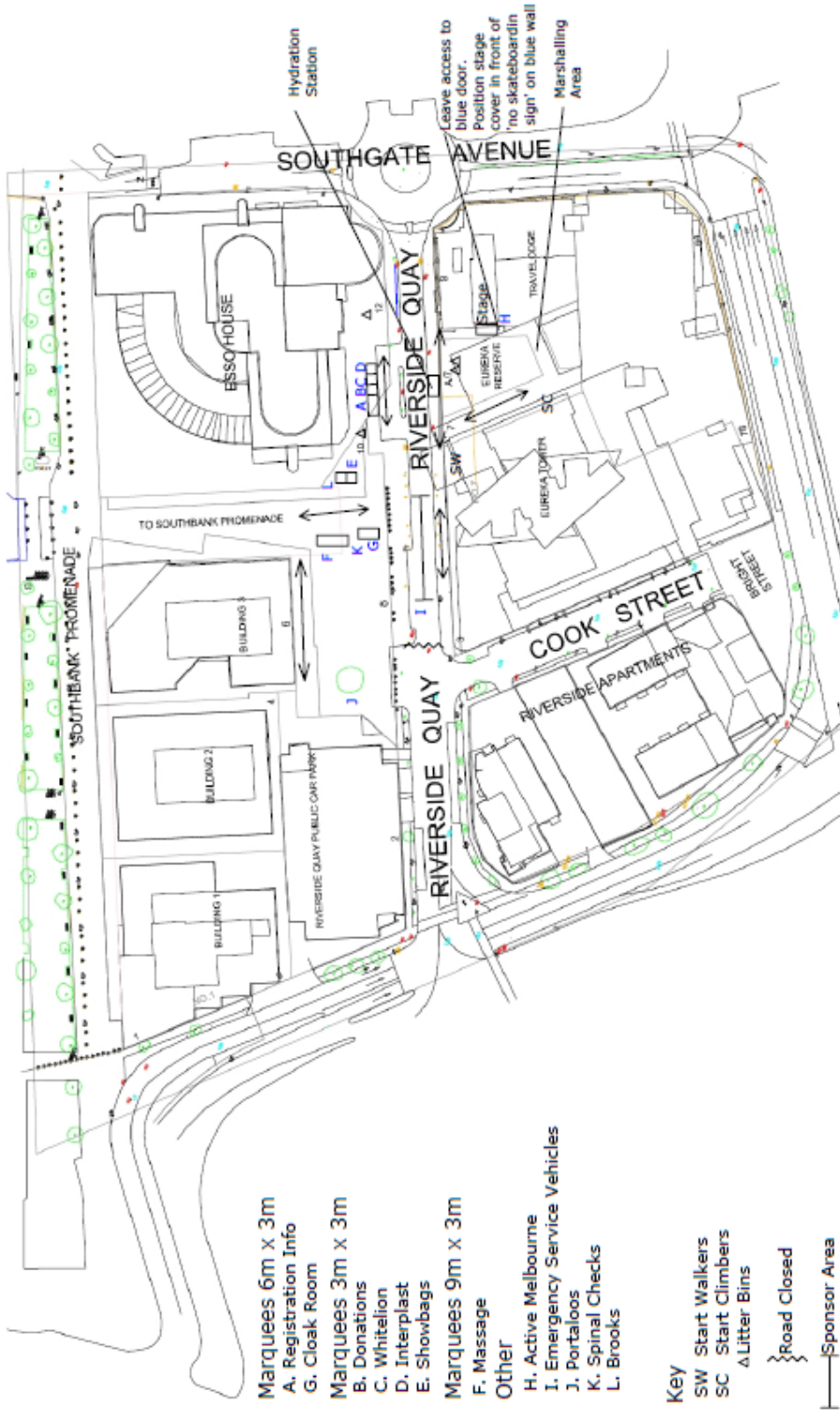
EUREKA CLIMB SITE MAP

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HARTS

Eureka Stair Climb 2011 - Site Plan



- Marquees 6m x 3m
- A. Registration Info
- G. Cloak Room
- Marquees 3m x 3m
- B. Donations
- C. Whitelion
- D. Interplast
- E. Showbags
- Marquees 9m x 3m
- F. Massage
- Other
- H. Active Melbourne
- I. Emergency Service Vehicles
- J. Portaloos
- K. Spinal Checks
- L. Brooks

- Key**
- SW Start Walkers
 - SC Start Climbers
 - △ Litter Bins
 - ⌋ Road Closed
 - ▭ Sponsor Area
 - Pedestrian Access



The CITY OF MELBOURNE
RIVERSIDE QUAY
CHARITY STAIR CLIMB

Date 06-09-2009
Scale 1:1000
Lengths in Meters

Designed by Brad Poole
bpoole@hartspartyhire.com.au
Last Updated: 26/10/11

Computer Aided Design is for indicative purposes only and may not be exactly to scale.
Exact placement of marquee may vary based on site conditions.

This CAD and information included is Commercial in confidence and must not be disclosed to outside parties.

Event Consultant: Paul Dobson
pdobson@hartspartyhire.com.au
www.hartspartyhire.com.au